ANNA KUCZMANSKI

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OBJECTIVE

An interior design internship or junior designer position with a Houston residential or commercial firm, contributing concept development, presentation drawings, and finish selection while completing my A.A.S. in Interior Design.

EXPERIENCE

Marketing Manager — MAY 2018 – PRESENT
Blue Indie Realty & Texas Southern Drilling · Houston

- Lead marketing, brand, and creative for a Texas land company selling rural acreage with owner financing and a Houston water well drilling company.
- Design ad creative, print collateral, and brand systems (logo, palette, type) in Canva and Adobe Creative Cloud; build and maintain both sites in Wix.
- Plan and optimize Meta and TikTok ad campaigns, tracking cost per lead, and produce weekly, monthly, and annual performance reports.

Graphic Designer — MAY 2017 – MAY 2018
Copy Corner · College Station

- Designed and produced invitations, brochures, booklets, business cards, and flyers; managed clients and print production from proof to delivery.

DESIGN WORK

Mid-Century Modern Primary Suite
FUNDAMENTALS OF INTERIOR DESIGN · 2022
Concept statement, material boards (flooring, tile, cabinetry, hardware, textiles, lighting), and floor plan for a bedroom and ensuite inspired by the 1960 Cadillac.

Kitchen Color & Lighting Plan
FUNDAMENTALS OF INTERIOR DESIGN · 2022
Floor plan, lighting plan, five-color palette, and millwork selections, documented under daylight, ambient, and task lighting.

Textile Specifications, Harbor Hotel
TEXTILES FOR INTERIOR DESIGN · 2022
Upholstery, drapery, and bedding specifications for a hospitality project, documented against the San Francisco Building Code, ADA, and NFPA flammability standards.

Condo Renovation for Resale
PERSONAL PROJECT · HOUSTON
Set the budget, prioritized a storage vanity, appliances, and paint for resale return, and sampled Sherwin-Williams colors in place.

EDUCATION

Houston Community College
A.A.S., Interior Design
Expected 2029 · Certificates: Interior Decorating · Residential Design · Kitchen & Bath

Texas A&M University
BBA, Marketing · May 2018
Mays Business School · GPA 3.41

SKILLS

- Technical Drawing
- Presentation Drawing
- Color Theory
- Textiles & Finishes
- Lighting Design
- Mood Boards
- Concept Development
- FF&E Research
- ADA & NFPA Codes
- Client Presentations
- Project Budgeting
- Brand Identity

SOFTWARE & TOOLS

Canva	●●●●●
Wix	●●●●●
Meta Ads Manager	●●●●●
Google Sheets	●●●●●
Microsoft Office	●●●●●
Adobe InDesign	●●●●○
Adobe Illustrator	●●●●○
Adobe Photoshop	●●●●○
TikTok Ads	●●●●○
Hand Drafting	●●●○○

AFFILIATIONS

ASID, Student Member
NKBA, Student Member